



A nonprofit founded in 1994 to study and conserve the state's biodiversity, engage the public in environmental science, and encourage scientific approaches to environmental problem solving.

Black Island Moth Survey, public night, 2023.

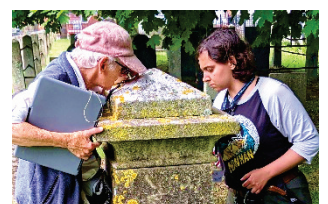
The Rhode Island Natural History Survey is seeking businesses to become

BIODIVERSITY PROGRAMMING SPONSORS

Biodiversity Programming Sponsors are recognized as stewards of the environment and believers in science and community. Being a **Biodiversity Programming Sponsor** is good for your business and good for biodiversity.

Maximize your brand exposure and help conserve biodiversity when you support:

- ✓ **Rhode Island BioBlitz** – the annual biodiversity field day . . . the longest-running in the world . . . bringing together scientists and families to see how many species they can find in 24 hours (200 to 400 participants per year).
- ✓ **Rhode Island Biodiversity Database** – an innovative new, online tool tracking species in space and time: rare species, invasive species, and species of cultural, economic, and research importance.
- ✓ **Artists on Expeditions** annual art exhibit and annual **RI Nature Video Festival** –observe and communicate about the environment with these innovative natural history events reaching wider audiences (~300 attendees per year)
- ✓ **Rhode Island Naturalist** – Our science bulletin, published twice yearly, w/ research, news, profiles, and commentary, circulation 500+.
- ✓ **Survey YouTube channel** — 110+ videos, 525+ subs, 15,000+ views/year.
- ✓ **...lots more**, research projects, workshops on pollinators and native plants, public conferences and lectures, annual awards.



Help Safeguard Rhode Island's Biodiversity for Future Generations



The **Rhode Island Natural History Survey** gathers and shares information on the state's biodiversity in many ways, including (l-r) groundbreaking research, developing and testing monitoring protocols, and inventorying pollinators, dragonflies, fungi, plants, and more.

THE PUBLIC REALLY CARES: A recent national survey revealed that 71% of American adults consider being outdoors and experiencing nature as a top source of meaning and fulfillment, and 86% report making efforts to protect the environment. So, whether your business is connected to outdoor activities, the food industry, tourism, or other products and services, most of your customers have a strong interest in the natural world and choose businesses that share their interests.

Sponsors are publicly acknowledged at our Annual Meeting and on the Survey website, monthly eNewsletter, Annual Report, and elsewhere, reaching hundreds of members and friends and more than two dozen partner agencies and organizations, and thousands through social media.

Your support helps ensure these activities are sustained and continue to serve the public good.

The Natural History Survey is funded by membership dues, grants, and generous donations. We're not a state agency or a university program (though office space is provided by URI's College of the Environment and Life Sciences). *As a Survey Program Sponsor, your support goes to information sharing, public engagement, and education about the environment and science . . . you help ensure these activities are sustained and continue to serve the public good.*

Biodiversity Programming Sponsorship opportunities begin at just \$300 per year. Sponsorships are invited from all types of businesses. Sponsorships and donations may be **tax-deductible**, providing financial benefits as well as increased visibility and support for a vital cause.

Learn more at **rinhs.org** or on social media using **@rinaturalhistory**    

To become a sponsor, contact Executive Director David Gregg: dgregg@rinhs.org or 401-874-5800